

# Nicolás Cortés

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## EDUCATION

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University of New Haven  
**Master of Science, Sports Management – Business Analytics**  
West Haven, CT  
May 2024

- 2nd<sup>st</sup> ranked graduate student at the 2024 National Sports Business Analytics Competition

Universidad Católica de Murcia – Sports Data Campus  
**Master of Science, Data Analytics in Football**  
Murcia, Spain  
June 2024

University of Maine at Fort Kent  
**Bachelor of Science, Business Management**  
Fort Kent, ME  
May 2022

**Summa Cum Laude**

- Terry Drown Scholastic Award - Male student-athlete with the highest GPA.
- Best Quantitative Research – 2022 Scholar's Symposium

## WORK EXPERIENCE

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*Portland Thorns FC*  
**Data Analysis & Scouting Internship**  
Portland, OR - Remote  
August 2024 - Present

- Created a similarity and scoring algorithm to scout, analyze, and recommend players of interest for the Technical and Scouting department to sign.

*Seattle Celtic*  
**Head Coach**  
Seattle, WA  
June 2024 - Present

- Delivered over 150+ training sessions and coached 70+ games, across 4 different teams, including the Elite Academy League.
- Created over 15+ educational curriculums for the club's training methodology.

*Inter Connecticut FC*  
**Business and Performance Data Analyst**  
Wilton, CT - Remote  
June 2024 - Present

- Analyzed financial and social data to create data-driven reports and install a decision-making workflow at the club.
- Collected data and edited over 10+ hours of soccer tactical videos to analyze the collective and individual performances of the teams. Established age-based performance KPI's
- Created two libraries of educational visual tools referring to the Club's playing methodology and the individual competencies.

*University of New Haven*  
**Women's Soccer Graduate Assistant Coach**  
West Haven, CT  
August 2023 - Present

- Coached over 60 training sessions, leading 29 players through technical and tactical activities.
- Built 20+ data-driven individual reports and established KPI's to monitor development.

*University of New Haven*  
**Sports Management Research Assistant**  
West Haven, CT  
August 2023 - Present

- Generated 6 quantitative data collection pipelines, serving an academic marketing research on Spanish Women's Soccer.

*Connecticut Sports Management Group*  
**Site Director**  
Middletown, CT  
May 2023 - August 2023

- Managed 20+ volunteers across 5 different sporting events during the 2023 Nutmeg State Games, including Track & Field and Swimming meets.
- Boosted the social media outlets by increasing user engagement and following by 35%.

*University of New Haven*  
**Women's Lacrosse Graduate Assistant Coach**  
West Haven, CT  
September 2022 – May 2023

- Built a homemade database by collecting 30+ training sessions performance data.

*Marsh & McLennan*

**Finance Intern**

Mexico City, Mexico - Remote

May 2021 – August 2021

- Supported the LATAM FP&A Team in driving a maturity assessment across 11 different countries.

**SKILLS**

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Bilingual: Spanish | R | Tableau | SQL | Excel | HUDL | Machine Learning | Sports Operations | Team Player | Storytelling |

Public Speaking | Creative | Financial Reporting | Digital and Social Media Marketing

**ATHLETIC CAREER**

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**University of Maine at Fort Kent Men's Soccer**

August 2019 - May 2022

Team Captain 2021 – 2022; USCAA National Runner – Up 2019 – 2021